Less is More / Less is Better

Being in my thirties, I have attended countless baby showers and skimmed through numerous baby registries. I quickly realized the most popular items are battery powered and riddled with color. Soon-to-be parents are trusting the promotions of big named stores like, “Buy Buy Baby” and “Target” and their “top registry items” lists.

What I want parents to see is the child from birth to three years of age does not require all the bells and whistles being advertised by stores. In fact, it is quite the opposite. Children at this age can be over-stimulated by all the sounds, blinking lights, and colors. Over stimulation can lead a stress filled life for your infant, leading to lack of sleep and developmental challenges along the way. I have created a “This...Not That” Ist as a simple guide to help parents along their baby registering journey. When we look at the two columns you notice the simplicity of the objects in the column on the left compared to the right. The materials are made from natural substances and with the simplest of color, creating a beautiful calming look. Here are some new places to look for Montessori friendly registry items: